# The professional profile of PhD-holders

# Kate Erskine

# **Digital Media and Culture Research**

With dual PhD candidacies at Northwestern University and Université Sorbonne Nouvelle (Paris III), my academic research focuses on the global cultural history of mental distress and trauma.

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#### **Core business**

#### PHASE 1 Evaluation

Evaluates the value of various documents concerning his field of expertise.

Is able to judge his own results in terms of both quality and added value.

Is willing to expose ideas to a critical audience; takes others' opinions of his work into account.

Is willing to expose ideas to a critical audience; takes others' opinions of his work into account. Is willing to evaluate the work of other contributors and provides reasoned, realistic judgments of others' work.

# Personal and relational qualities

# **PHASE 1** Communication

Knows how to put together a persuasive presentation and communicate about his project or his activity.

Understands, interprets and communicates appropriately in a register suited to his aims and his audience.

Masters a range of communication tools.

Masters his online identity.

Contributes to the dissemination of knowledge within the company, and demonstrates effective teaching skills.

Is proficient in at least English and one other world language.

# PHASE 1 Collaboration

Develops and maintains cooperative networks.

Knows how to build a professional network for his own and the company's benefit.

Is considered an authority in his field of expertise.

Is able to envisage his work in a partnership framework; evaluates the benefits and limitations of a partnership and identifies shared and conflicting interests.

### **PHASE 1** Analysis, synthesis and critical thinking

Analyzes his own findings and those of his peers.

Is able to synthesize; expresses key ideas clearly.

Can sort and rank information according to the goal.

Pursues his reasoning and hypotheses free of dogmatism or ideological bias.

Has the objectivity to consider various schools of thought; is able to modify his point of view.

Demonstrates intellectual rigor.

# PHASE 1 Open-mindedness and creativity

Demonstrates an ability to acquire knowledge; shows flexibility and open-mindedness. Engages in interdisciplinary activities.

Possesses a constructive style of questioning and scientific doubt.

Develops, takes ownership of and tests new ideas; is clever; seizes opportunities.

Interacts with and seeks the collaboration of professionals of different cultures; knows how to accommodate cultural differences.

#### PHASE 1 Commitment

Recognizes and can clearly identify his sources of motivation.

Is able to sustain his commitment and motivation in the face of setbacks and adversity.

Deals efficiently with the routine aspects of his job.

Strives for excellence; shows determination.

Learns from his mistakes and bounces back from failures.

Relies on the support and assistance of his peers.

# PHASE 1 Integrity

Respects the standards and practices of his entity.

Demonstrates integrity in the processing and dissemination of data.

Demonstrates integrity with respect to his partners' or competitors' contributions in accordance with intellectual property rules.

Upholds the confidentiality and anonymity of subjects taking part in studies and research.

Honors his commitments and ensures the congruence between actions and words.

Declares any conflict of interest.

### PHASE 1 Listening and empathy

Has the ability to listen in various situations.

Understands the needs and way of thinking of the people he deals with, including those with a different field of expertise, occupation and/or culture.

## PHASE 1 Negotiation

Is able to detect people's unstated needs based on the requests they formulate.

Knows how to reconcile the drivers, requirements and constraints of his contacts to reach a consensus, and is able to gather all the information needed to do so.

# Business management and value creation

# PHASE 1 Project management

Plans projects to meet goals in accordance with strategy and priorities, and taking quality, deadline and budget constraints into account.

Knows how to write specifications.

Is accountable for resources used and for meeting the deadlines and quality requirements of the deliverable.

Reacts efficiently and appropriately to change and unforeseen events.

Conducts his project within a framework of auditing and evaluation, deploying the appropriate systems.

# PHASE 1 Decision-making

Knows how to make appropriate decisions for each phase of his project.

Assists his line management in making major decisions (e.g., reporting, scenarios)

# PHASE 1 Obtaining and managing funding

Manages his own funding and is comfortable in discussions with budget, financial and economic decision-makers.

Understands the funding process and knows how to determine the profitability of an activity. Knows how to answer a request for proposals and/or write a grant application.

# PHASE 1 People management

Has experience with teamwork; knows how to encourage, support and recognize the contributions of each player.

Knows how to be a team player.

Is able to win the trust of his peers and his line management.

Can report on his activities.

Supports his peers when needed and can provide assistance.

Understands human resources policies and management tools such as recruitment, evaluation, remuneration and strategic workforce planning.

Takes safety, social responsibility and labor law requirements into account.

Upholds rules on non-discrimination and equal opportunity among employees.

# Strategy and Leadership

# PHASE 1 Strategy

Is aware of how his project fits into the organization's strategy and the strategic directions of the sector or field of activity.

Understands relationships between entities and individuals (the role and drivers of each). Is able to identify influent people that support his projects and understand what they stand to gain from it.

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